



Christoph Dobson, General Manager, District Engineer
Rosemary Clark, Director of Collection System Operations
Sonny Lunde, Director of EchoWater Operations
Mike Huot, Director of Policy and Planning
Matthew Doyle, Director of Internal Services
Masiku Tapa Banda, Director of Finance
Nicole Coleman, Director of Communications

June 10, 2025

SUBJECT: NOTICE OF INTENT TO AWARD FOR RFP NO. 9149 – ON-CALL MEDIA BUYING AND CREATIVE SERVICES

The Sacramento Area Sewer District (SacSewer) issued a request for proposals (RFP) for On-call Media Buying and Creative Services on March 12, 2025. Ten (10) proposals were received by the proposal submittal deadline stated in the RFP. Two (2) proposals were deemed unresponsive and were not considered.

SacSewer intends to award a contract to the following consulting firm(s):

- 3-Fold Communications, LLC

SacSewer appreciates your participation in the RFP process.

Sincerely,

Paige Bedegrew
Public Information Manager